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**EARTHSOURCE LAUNCHES BRANDED RANGE OF FSC-CERTIFIED AND
REDISCOVERED EXOTIC HARDWOOD FLOORING**

Oakland, CA – Bay Area sustainable wood products supplier EarthSource Forest Products today announced it has introduced a line of exotic hardwood flooring under the EarthSource brand name.

Featuring both FSC-certified and rediscovered (salvaged) products among its range, the branded hardwood flooring features species available exclusively through EarthSource, sourced from sustainable forests around the world.

“These are beautiful exotic woods that have been sustainably harvested from tropical locales around the globe,” EarthSource President Jeff Hunt said. “And they are priced competitively with North American solid strip products.”

EarthSource’s solid hardwood flooring is available in Guatemalan machiche, Australian cypress, rediscovered Hawaiian lacewood, African afzelia, Guatemalan plantation teak, rediscovered Hawaiian Robusta eucalyptus, FSC-certified Guatemalan Ramone Blanco, FSC-certified chichipate and FSC-certified, plantation-grown Honduras mahogany.

EarthSource hardwood flooring is offered in standard 2-1/4", 3", 3-1/4" and custom widths, all in 3/4" thickness, and can be specified for both commercial and residential installations. Matching trim and accessories are available.

EarthSource Forest Products, a groundbreaking wholesale distributor and dealer of sustainable wood products, was created as a brand of longtime San Francisco Bay Area wood products supplier Plywood And Lumber Sales Inc. (PALS), which was founded by Jeff Hunt in 1983. EarthSource was born in 1996 as demand for green products began to significantly increase from architects, designers and woodworkers throughout the Bay Area and even outside of California. EarthSource is open to the public, with branches in Oakland, San Francisco and San Jose, California.

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