



Contact: John McIsaac
503-481-9621

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**LONGTIME BAY AREA WOOD PRODUCTS DISTRIBUTOR CHANGES
NAME TO REFLECT SUSTAINABLE PRODUCT OFFERING**

Oakland, Calif. – Longtime Bay Area wood products distributor Plywood And Lumber Sales Inc. (PALS) today announced it has officially changed its name to EarthSource Forest Products.

The company had been gradually shifting to the new name, which better reflects the sustainable wood products that make up the majority of its sales, for the past few months.

“We sell more green products than anything else,” EarthSource president and founder Jeff Hunt said. “Both the company and the industry are moving toward a more sustainable, environmentally healthy future, and we want our name to reflect that.” EarthSource’s Oakland headquarters is located in the heart of what has been designated by East Bay politicians as the “green corridor.”

Hunt said the company would soon be launching a new EarthSource website, and all PALS signage and collateral would be redeveloped with the new name and logo.

EarthSource Forest Products, a groundbreaking wholesale distributor and dealer of sustainable wood products, was created as a division of longtime San Francisco Bay Area wood products supplier Plywood And Lumber Sales Inc. (PALS), which was founded by Jeff

Hunt in 1983. EarthSource opened its doors in 1996 as demand for green products began to significantly increase from architects, designers and woodworkers throughout the Bay Area and even outside of California. EarthSource is open to the public, with branches in Oakland, San Francisco and San Jose, California.

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